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Engaging

Gen Y



Microsoft®



Microsoft®



**MOST DESIRED
EMPLOYER**

in Romania 2012
Catalyst Consulting Award

2011-2012

- 1983-2004
- Tech Savvy / Asincroni
- Centrati pe familie si prieteni
- Mare incredere in sine / Cauta provocarea
- Demokrati si colectivisti
- Responsabilitate /implicare /viteza
- Stiu multe
- Spirit civic / Scop
- Relatie apropiata de invatare cu manager-ul direct
- Flexibilitate / Multitasking
- Mari asteptari salariale
- Mari asteptari de avansare
- Participare in luarea deciziilor
- Vor sa nimereasca din prima
- De doua ori mai multi



Catalyst-Cei mai doriti angajatori Romania 2011-2012

- **Becoming a specialist**
- **Work-life balance**
- **Be well paid**
- **Having challenging responsibilities**
- **Coordinating projects**
- **Having an impact on society**



Becoming a specialist



Lync

Video Conferencing

Teleconferencing

Online Training

Instant Messaging

Sharepoint Training

laptop

SKYDRIVE

Recorded Events

Instant Document Access

Windows Phone

Work-life balance

Mare incredere in sine / Cauta provocarea



Flexibilitate /Multitasking



Chill Out Areas

Liberal Dress Code

Flexible Schedules

Flat Organization

Gym

Input democratic

laptop

Work from Home

hotdesking

Breakfast

In office massage

Informal Atmosphere

Bathrobe Fridays

Game Nights